

## Introduction.

The China Center for mHealth Innovation focuses on following priorities:

- Build Chinese capacity in digital health care development and evaluation, including providing opportunities for student internships and fellowships;
- Develop and evaluate mHealth platforms designed to provide community health care workers with evidence-based, personalized guidance about the care of individual patients
- Provide solutions that are effective in both urban and rural settings
- Assist with the integration of mHealth strategies into national and provincial policies and guidelines
- Support the development and expanded use of mHealth technologies globally



## More information

**Tan Zheng**

*Consultant*

T: +010 8280 0577

E: [tzheng@georgeinstitute.org.cn](mailto:tzheng@georgeinstitute.org.cn)

## The China Center for mHealth Innovation

The George Institute for Global Health

### Competitive advantage

- TGI has strong partnership with telecommunication industry, government, soft/hardware developer, and clinical experts.
- TGI unique capability to convert disease management guideline into algorithm
- TGI unique position to integrate the innovation into the existing healthcare system

### Recent research projects

- FoodSwitch APP
- Maternal & Children's health 1000 days APP
- SMART Diet
- SMART Diabetes
- KnowSalt&Oil
- AppSalt

### Successful applications

- FoodSwitch is a high-quality scientific research project combining innovative science and technology. It recommends healthier food option based on a database of packaged food nutrition labels collected The George Institute, China and China CDC. Up to now we have collected more than 30,000 pre-packaged food labels from Chinese supermarkets, which is able to effectively help consumers make healthier food choices. This free app has already available and popular in Australia, New Zealand, the United Kingdom, South Africa and India.
- Landscaping report on mobile health (mHealth) in China as an early step in helping Chinese policy makers navigate the mHealth space.
- Report on mobile technology application in maternal and child health in China

### Our experts

- Professor Craig Anderson, has been involved in global stroke-related research, capacity building, policy making and health care services development, and has focused more on the growing burden of cardiovascular diseases in Asia.
- Professor Puhong Zhang, has 16 years of experience in disease control and prevention with the focus on diabetes, nutrition and mobile health.
- Dr Yuan LI, focuses on nutrition and lifestyle.
- Dr Xia Sheng, Head of Diabetes Research Program, focuses on real world data studies and multi-centered clinical trials.
- Dr Maoyi Tian, focuses on using mobile health and health technology for chronic disease management and prevention in the primary care.
- Dr. Huan Chen, focuses on maternal & children's health