

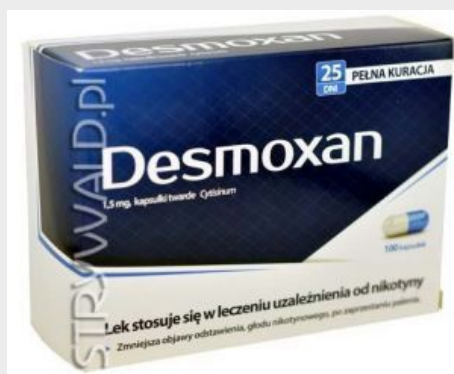


UNSW
SYDNEY

Australia's
Global
University

Cessate

New approaches to
smoking cessation



More information

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Cessate - New Approaches to Smoking Cessation

National Drug and Alcohol Research Centre UNSW

Competitive advantage

- Innovative cost effective smoking cessation technology

Recent research projects

- Cytisine v Varenicline for smoking cessation
- Cytisine is a drug derived from the Laburnum tree nad has been demonstrated to be effective in smoking cessation. It is substantially cheaper than its equivalent pharmaceutical preparation Varenicline. A study comparing will be important in order to develop broader availability of Cytisine.
- E Cigarettes for smoking cessation
Studies are underway and in planning to evaluate the place of ECigs in smoking cessation.

Successful applications

- Cytisine - good evidence for efficacy and highly cost effective

Facilities and infrastructure

- Evaluated through the smoking cessation research group at NDARC UNSW.

BaDGE™ - directing DNA delivery in the body

Our experts

- Prof. Michael Farrell, Director NDARC
- Prof. Richard Mattick Treatment Evaluation Expert
- Dr Ryan Courtney Smoking Cessation Expert.